

भारत सरकार  
**GOVERNMENT OF INDIA**  
 सूचना एवं प्रसारण मंत्रालय  
**MINISTRY OF INFORMATION & BROADCASTING**  
 'ए' विंग, शास्त्री भवन, नई दिल्ली-110115  
 'A'-Wing, Shastri Bhawan, New Delhi-110115

तारीख 09:12:2015.....  
 Date

**Subject: Switch over to digital TV transmission on cable TV network in areas under Phase III from 1.1.2016- regarding.**

In connection with approaching cut-off date for phase III of cable digitisation in the country, attention of all broadcasters is drawn to following rules, regulations and guidelines related to transmission of television signals;

**1. Cable Television Network (Regulation) Act 1995**

As per Section 4A of the Cable Television Network (Regulation) Act 1995, it is obligatory for every cable operator to transmit or re-transmit programmes of any channel in an encrypted form through a digital addressable system with effect from the date as may be specified in the notification.

**2. Policy Guidelines for downlinking of Television Channels**

As per the para 5.6 of the Policy Guidelines for downlinking of Television Channels, the company shall provide satellite TV Channel signal reception decoders only to MSOs/Cable Operators registered under the Cable Television Networks (Regulation) Act 1995 or to a DTH operator registered under the DTH guidelines issued by the Government of India or to an IPTV Service provider duly permitted under their existing Telecom license or authorized by Department of Telecommunications or to HITS operator duly permitted under the policy guidelines for HITS operators issued by Ministry of Information and Broadcasting, Government of India to provide such service. In other words it is obligatory on the part of broadcasters to stop TV signals to MSOs/LCOs who are not registered with Ministry of Information and Broadcasting for operation in DAS notified areas.

**3. The Telecommunication (Broadcasting and Cable Services) Interconnect (Digital Addressable Cable Systems) Regulations, 2012**

As per sub-regulation 3(2) (Chapter II- Interconnection) of Interconnect (Digital Addressable System) Regulations, 2012 (No. 9 of 2012), every broadcaster shall provide signals of its TV channels to multi system operators registered under rule 11 of the Cable Television Networks Rules, 1994, making request for the same.

All the broadcasters are therefore requested to ensure to stop TV signals to those MSOs who are not registered with this Ministry for operation in DAS notified areas under phase III and/or those who are not transmitting digitally encrypted TV signals in phase III areas after the cut- off date of 31<sup>st</sup> Dec 2015.

*Jaya R.*  
 09/12/15  
 (R. Jaya)

Joint Secretary (B-I)  
 Tel. 23382597

To  
 All Broadcasters and MSOs