

No. 9/05/2011(BP&L)  
GOVERNMENT OF INDIA  
Ministry of Information and Broadcasting  
'A' Wing, Shastri Bhawan, New Delhi- 110001  
(BP&L Section)

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New Delhi, 31<sup>st</sup> July, 2012

**Subject:** Constitution of Sub-Groups of Independent MSOs and LCOs in respect of implementation of Digital Addressable System (DAS) in Cable Television Networks.

The Cable Television Networks (Regulation) Amendment Act, 2011 provides, inter-alia, for mandatory digital switch-over of the existing analog cable television network to the Digital Addressable System (DAS) in India in a phased time bound manner. The notification issued by this Ministry on 11.11.2011 prescribes a four-phase time bound programme for implementation of Digital Addressable System in the entire country along with the sun set dates for the existing analogue system.

2. The date of analogue switch off under the 1st phase in respect of four metro cities of Delhi, Mumbai, Kolkata & Chennai, has been modified to 31.10.2012. As such, the entire Cable Television Networks in these four metros is to be digitalized by implementation of Digital Addressable System (DAS) by 31.10.2012. The task requires a concerted and coordinated effort by all the stakeholders to facilitate the requisite digital switchover of Cable Television Network within the aforesaid mandated timeline.

3. The Ministry of Information & Broadcasting has already set up a Task Force comprising representatives from all the stakeholders of the broadcasting industry, consumer forum, Indigenous manufactures association, etc. to oversee and monitor the progress made towards the implementation of DAS.

4. The independent MSOs and LCOs also constitute a vital segment of stakeholders in the implementation of DAS. It has, therefore, been decided to constitute the following two Sub Groups with the composition indicated below.

**Sub-group of Independent MSO:**

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|---|----------|
| 1. Shri Tejinder Chawla, M/s CCN Den                    | Delhi    |
| 2. Shri Atul Saraf, M/s Live Satellite                  | Mumbai   |
| 3. Shri Pradip Pandya, M/s Kailash Cables P Ltd.        | Kolkata  |
| 4. Shri. Sudip Ghosh, M/s Manthan Broadband (P) Ltd.    | Kolkata  |
| 5. Shri Vittal Sampath, M/s Kal Cables                  | Chennai. |
| 6. Shri Ravi Gupta, Delhi distribution Company (P) Ltd. | Delhi.   |

(a) Sub-group of LCOs:


<u>Sl. No.</u>	<u>Name of Association</u>	<u>Place</u>
1.	Cable Operators and Distributors' Association (CODA)	Mumbai.
2.	South India Federation of Cable TV Operators Association.	Chennai.
3.	Cable Operator's Welfare Association (UCOWA)	Delhi.
4.	Howrah Cable TV Operators Association.	Kolkata.

5. The above Sub Groups shall be chaired by JS(B-1) and Adviser (DAS) shall be the Member Secretary.

6. The terms of reference (ToR) of the above Sub-Groups shall as under:

- (i) To consider the progress made by MSOs and LCOs towards timely implementation of DAS so as to review any shortfall and take appropriate action to make up the same so that the requisite timeline is adhered to.
- (ii) To create a mechanism for effective coordination between MSOs and LCOs so that issues regarding speedy installation of STBs and any other issue having a bearing on DAS are sorted out on priority basis.
- (iii) To take up any other issue as warranted.

7. The sub-group shall meet at such periodicity as may be deemed appropriate by and shall devise its own mechanism to carry out its functions.

  
(Amar Nath Singh)

Under Secretary to the Government of India

To,

1. Shri Tejinder Chawla, M/s CCN Den, Delhi
2. Shri Atul Saraf, M/s Live Satellite, Mumbai
3. Shri Pradip Pandya, M/s Kailash Cables P Ltd., Kolkata
4. Shri. Sudip Ghosh, M/s Manthan Broadband (P) Ltd., Kolkata
5. Shri Vittal Sampath, M/s Kal Cables, Chennai.
6. Shri Ravi Gupta, Delhi distribution Company (P) Ltd., Delhi.
7. Cable Operators and Distributors' Association, (CODA), Mumbai.
8. South India Federation of Cable TV Operators, Association, Chennai.
9. Cable Operator's Welfare Association (UCOWA), Delhi.
10. Howrah Cable TV Operators Association, Kolkata.

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