

**F.No. 9/141/2013-BP&L (Part)**  
**Government of India**  
**Ministry of Information and Broadcasting**  
**A-Wing, Shastri Bhawan, New Delhi**

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Dated the 21<sup>st</sup> November, 2014.

**Subject: Minutes of the 2<sup>nd</sup> meeting of the TASK Force on implementation of Digital Addressable System in Cable TV Network in Phase – III & IV held on 12.11.2014.**

Please find enclosed a copy of the minutes of the 2<sup>nd</sup> meeting of the TASK Force on the implementation of Phase – III & IV of Cable TV Digitization held on 12.11.2014 under the Chairmanship of Additional Secretary, Ministry of Information Broadcasting, for information and necessary action.

*Anil Pathak*  
21-11-14

(Anil Pathak)  
Assistant Engineer (DAS)  
☎ 23381478

To,

[List of the participant enclosed]

Copy to:

- I. PPS to Secretary, I&B
- II. PPS to Additional Secretary, I&B
- III. PPS to Joint Secretary (B-I).
- IV. Director (BP&L)
- V. Advisor (DAS)
- VI. Dy. Secretary (DAS)

**MINUTES OF 2nd MEETING OF THE TASK FORCE ON IMPLEMENTATION OF DIGITAL ADDRESSABLE SYSTEM IN CABLE TV NETWORK IN PHASE III & IV HELD ON 12.11.2014**

The Second meeting of the Task Force on implementation of Digital Addressable System in cable TV network in phases III & IV was held on 12.11.2014 under the Chairmanship of Additional Secretary. Joint Secretary (B-1), Advisor (DAS) and Director (BP&L) and DS(DAS) were present in the meeting. List of the participants is annexed.

2. Chairperson welcomed the members. He informed them that the Ministry had held a meeting with the indigenous Set Top Box (STB) manufacturers on 10<sup>th</sup> November, 2014. He stated that these manufacturers had sought clarity on the timelines for the Digitization scheme as well as the need for the Multi System Operators (MSOs) to plan for placement of orders with them for the STBs. He clarified that the Ministry was committed to the timelines notified for Phases III and IV i.e., December 2015 and December 2016 respectively. He further stated that with the emphasis on "make in India", and the fact that the STB manufacturers have conveyed that they have the capacity to deliver the required quantity of STBs, supply orders may be placed with them in advance.
3. Thereafter, Advisor (DAS) highlighted the following points with regard to Phase III of the programme:
  - i. Estimated requirement of STBs in phase III & IV is about 11 crore, out of which 8 crores may be required by cable TV and 3 crores by DTH.
  - ii. Tentative STB requirements for phase III have been worked on the basis of census 2011 data. The compiled data shall be sent to State Governments for vetting.
  - iii. TV household data is also being collected from the Registrar General & Census Commissioner for verification.
  - iv. Long pending demand of "C" Form has been resolved to give fillip to domestic manufacturing of STBs. Indigenous STB industry has the installed capacity to meet full demand. As informed by them they are awaiting orders.
  - v. A roadmap for implementation of phase III & IV has been prepared.
  - vi. For MSO registration a print advertisement was given on 7<sup>th</sup> Nov 2014. From 14<sup>th</sup> Nov 2014, the advertisement is planned to be given on electronic media. Last date for receipt of applications from the applicants has been fixed on 21<sup>st</sup> December 2014.
  - vii. Towards publicity awareness campaign a Publicity committee has been constituted. Advertisements for publicity are planned to be given on print and electronic media from 15<sup>th</sup> Nov 2014