

F. No. 9/141/2013-BP&L-Part  
Government of India  
Ministry of Information and Broadcasting  
(DAS Section)

Shastri Bhawan, New Delhi  
Dated the 17<sup>th</sup> November, 2016

**Subject: Minutes of 18<sup>th</sup> Task Force Meeting on implementation of Digital Addressable System in Cable TV Network in Phase III & IV held on 26.10.2016**

Please find enclosed a copy of the Minutes of the 18<sup>th</sup> meeting of the Task Force constituted for the implementation of Phase III & IV of Cable TV Digitisation held on 26.10.2016 for information and necessary action.



(Anil Kumar)

Under Secretary (DAS)

Telefax: 23381478

Tele: 2338 7774

E-mail: [sectionofficerdas@gmail.com](mailto:sectionofficerdas@gmail.com)

[das.mib@gmail.com](mailto:das.mib@gmail.com)

To

All Task Force Members

Copy to:

- I. PPS to Secretary (I&B)
- II. PPS to Additional Secretary
- III. PPS to Joint Secretary (B-1)
- IV. Advisor (DAS)
- V. DS (DAS)

**MINUTES OF 18TH TASK FORCE MEETING ON IMPLEMENTATION OF DIGITAL ADDRESSABLE SYSTEM IN CABLE TV NETWORK IN PHASE III & IV HELD ON 26.10.2016**

The 18<sup>th</sup> meeting of the Task Force on implementation of phases III & IV of Digital Addressable System (DAS) in cable TV network was held on 26.10.2016 under the chairpersonship of the Joint Secretary (P&A). List of the participants is annexed.

2. Giving an update on the status of public awareness campaign for phase IV, Advisor (DAS) MIB informed that broadcasters, including Doordarshan, are giving wide publicity using two AV spots developed by the Ministry. He further informed that in addition to these spots, IBF has also developed their own spot. Towards the same, scrolls are also being run by broadcasters on their channels. Representative of NBA informed that 62 channels of their members are carrying AV spots and are also carrying scrolls developed by them. Chairperson mentioned that for greater impact the broadcasters need to increase the frequency of these spots particularly during the prime time. He directed the broadcasters to carry these spots at least 4 times a day, out of which twice it should be carried in prime time from 7 pm to 11 pm.

3. With an objective to inform and alert those MSOs, who have interconnect agreements with broadcasters for phase IV areas but have not applied for MSO registration to the Ministry so far, Ministry has issued an advisory to about 4500 cable operators to apply for the MSO registration immediately if interested failing which they would not be able to work as MSOs after the cut-off date of 31.12.2016. In this regard, advertisements were also published in all regional newspapers on 9.9.2016 & 1.10.2016. Further, in order to ensure that only registered MSOs are operating in all DAS notified areas, Ministry had requested IBF, NBA and ARTBI to provide the names of the registered MSOs, phase wise and area wise, with whom they have entered into interconnect agreements for pay channels, to the Ministry by 28.10.2016. It was clarified to the representatives of IBF that the information has been asked in a particular format and has to be sent for all phases. On the request of representatives of IBF & NBA, it was decided to extend the date of submission of the requisite information to 4.11.2016.

4. Regarding seeding status, it was informed that as per MIS system total of 924.24 lakh STBs had been seeded till 25.10.2016 for all the phases and about 28.43 STBs have been added

(8.76 lakhs in phase III and 19.66 lakhs in phase IV) since 31.8.2016. It was mentioned that the Nodal Officers have been supplied with the passwords to access state wise specific reports from the MIS system. In this regard, Chairperson mentioned that Ministry may analyze the district wise seeding data and send the district wise status of progress of seeding to the respective States for further action.

5. Regarding court cases, members were informed that all the 45 court cases on DAS phase III have been transferred to Delhi High Court as per the orders of the Hon'ble Supreme Court. Out of these, 5 cases had been disposed off; 2 cases have been returned to the respective courts as these did not relate to DAS implementation; 23 cases are listed for hearing in Division Bench of Chief Justice on 3<sup>rd</sup> November 2016; 13 cases are listed for hearing in Single Bench judge on 3<sup>rd</sup> November 2016 and 2 cases are yet to be listed for hearing. Chairperson directed that Ministry should ensure to have the court notices delivered DASTI to the petitioners as per the directions of the court.

6. Representatives of national MSOs mentioned that the seeding in phase IV areas was not satisfactory due to various court cases for phase III and the status will drastically change once these cases are disposed off by the Hon'ble Delhi High Court. It was also mentioned that most of the headends serving phase IV areas are located in phase III areas and hence transition to digital in phase IV areas should not pose any problem.

7. Chairperson asked the members to suggest measures to implement phase IV of digitisation by the notified cut-off date of 31.12.2016. In this regard following suggestions were made by the members;

- i. Ministry should as a pre-emptive measure consider filing caveats.
- ii. Ministry should consider extending the date till March 2017 in line with the draft revised tariff orders of TRAI.
- iii. Representative of TRAI mentioned that revision of regulations and tariff orders is a routine exercise and cut-off date should not be linked with the issue of draft tariff orders. He was opposed to any extension of cut-off date of phase IV as this will send a wrong signal to the industry.
- iv. Representatives of CEAMA & DTH also opposed any extension of cut-off date.

8. Representative of CEAMA mentioned that no major purchase orders have been received by the indigenous STB manufacturers from MSOs since last meeting. He did not have the specific data on deployment of iCAS by the indigenous STB manufacturers and assured to send the same to the Ministry very soon. Chairperson remarked that to discuss the issues of Indian STB manufacturers Ministry should convene a meeting with them in the second week of November 2016.

9. Representative of IBF mentioned that very few requests have so far been received by them from MSOs for interconnect agreements for phase IV areas.

10. For the purpose of impact assessment of digitisation in cable TV sector, Ministry had, in the meeting held with the State Level Officers on 19.9.2016, requested them to send the district wise data on Entertainment Tax collection in their State for last four years. Already data had been received from some States. It was decided that a reminder may be issued to these States to send the same within a fortnight.

11. The issues raised by MSOs with regard to providing broadband through cable were discussed. MSOs were informed that a committee has been formed in DoT to discuss these issues on priority.

Meeting ended with a vote of thanks to the chair.

Annexure

List of participants of 18<sup>th</sup> Task force meeting on implementation of cable TV Digitization in  
Phase III & IV (26.10, 2016)

1. Ms. Mihir Kumar Singh	Joint Secretary (P&A)
2. Mr. Yogendra Pal	Advisor (DAS) MIB
3. Mr. Shanker Lal	Dy. Secretary (DAS) MIB
4. Mr. G.S.Kesarvani	Representative of TRAI
5. Mr. Ajay Mishra	State Nodal officer, Govt. of Telangana
6. Mr. J.C Sharma	State Nodal officer, Govt. of Andhra Pradesh
7. Mr. M.V Rangaiah	Representative of Govt. of Andhra Pradesh
8. Mr. H.N Shukla	Representative of Govt. Of UP
9. Mr. Chandra Singh	Representative of Govt. Of Uttarakhand
10. Dr. Sat Narain	State Nodal Officer, Govt. Of Punjab
11. Smt. Veedushi Kapoor	Representative of Govt. Of J & K
12. Mr. K.R Sharma	Representative of Govt. Of Bihar
13. Mr. B.K Singh	Representative of Govt. Of Bihar
14. Mr. Shankaragowda C Daddamani	Representative of Govt. of Karnataka
15. Mr. R.S Rana	Representative of Govt. of Himachal Pradesh
16. Mr. Sandeep Bhatnagar	Representative of Govt. of Madhya Pradesh
17. Mr. Pari Lata	Representative of Govt. of Haryana
18. Mr. Mamta Sharma	Representative of Govt. Of Haryana
19. Mr. P.S Bishnoi	Representative of Govt. of Rajasthan
20. Mr. Anoop .M	Representative of Govt. of Kerala
21. Mr. Shiv Prasad	Representative of Govt. of Haryana
22. Dr. Shaleen	Representative of Govt. of Haryana
23. Mr. Tapan Das	Representative of Govt. Of Odisha
24. Ms. Rina Mahapatra	Representative of Govt. Of Odisha
25. Mr. Prasanjit Das	Representative of Govt. of West Bengal
26. Mr. Amit Tandon	Representative of Doordarshan
27. Mr. Bipin Jambholkar	Representative of Bureau of India Standard
28. Mr. Sushil Gupta	Representative of NSTPL
29. Mr. Umar Ahmad Khateeb	Representative of NSTPL
30. Mr. S.K Singh	Representative of DTH/CEAMA
31. Mrs. Annie Joseph	Representative NBA

32. Mr. Anil Kumar Malhotra	Representative of Siti Cable
33. Mr. Sandeep Panwar	Representative of SONY/IBF
34. Mr. Gururaja Rao	Representative of SONY/IBF
35. Mr. Subhashish Mazumdar	Representative of IMCL
36. Mr. Jitin Mehra	Representative of Hathway
37. Mr. S.N Sharma	Representative of Den Networks
38. Mr. Vibhav Srivastava	Representative of Den Networks
39. Mr. Prateek Katoch	Representative of BECIL
40. Mr. Makarand Palekar	Representative of SONY/IBF