

File No. 1/13/2014- PMU (DAS)
Government of India
Ministry of Information & Broadcasting
Shastri Bhawan, New Delhi-110001

Dated: the 14th October 2015

Subject: Advisory to MSOs regarding DAS interconnect agreements for phase III areas

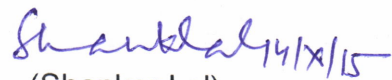
As per Chapter II of the Interconnection (Digital Addressable Cable System) Regulations, 2012 issued by Telecom Regulatory Authority of India (TRAI), the multi system operators (MSOs) are required to send a request to the broadcasters for TV channels in DAS areas and on their requests broadcasters are required to send their Reference Interconnect Offer (RIO) to them within 60 days of receipt of such requests.

2. Whereas MSOs operating or planning to operate in phase III areas should have by now entered into interconnection agreements with the broadcasters, it is given to understand from the periodical reports submitted by the broadcasters to TRAI that only 62 MSOs have so far approached them for interconnection agreements for TV channels for phase III areas.

3. Whereas Ministry had vide e-mail dated 6.4.2015 advised all MSOs to send the copies of their communication with broadcasters regarding RIOs to TRAI for intervention, it appears that some MSOs have either not approached broadcasters for channels or have not informed TRAI about their problem.

4. Registered MSOs are again advised to immediately send their requests to broadcasters for interconnection agreements on channels in phase III areas. In case no response to their requests is made by the broadcasters, they shall inform TRAI about it immediately under intimation to this Ministry.

5. MSOs who have already sent their requests to broadcasters, but have not received any response even beyond the permitted time limit are advised to immediately approach TRAI with details.


(Shanker Lal)
Dy. Secretary (DAS)

To.
All registered MSOs