No. 12/47/2016-DAS (Part.I) Government of India Ministry of Information and Broadcasting Room No.116, 'A' Wing, ShastriBhawan, New Delhi-110001

DATE: 02/02/2017

ADVISORY

Subject: To initiate action by the Authorised Officers against defaulting MSOs/Cable Operators who are transmitting analog signals on cable TV network in areas under Phase III after 31.01.2017- regarding.

Kindly refer to this Ministry's Notice dated 22/12/2016 (copy enclosed) whereby the Ministry had allowed transition time up to 31st January, 2017 to those subscribers who had not switched to digital mode of transmission in the Phase III urban areas.

- 2. Further, the Chief Secretaries of all States/UTs were requested on 17/01/2017 to ensure that the Authorised Officers get acquainted with their powers and enforce them against defaulters MSOs/Cable Operators if they continue to carry analog signals in Phase III urban areas after 31.01.2017.
- 3. As per Section 4A of the Cable Television Network (Regulation) Act 1995, it is obligatory for every cable operator to transmit or re-transmit programmes of any channel in an encrypted form through a digital addressable system with effect from the date as may be specified/notified by the Ministry from time to time.
- 4. The deadline to switch over from analog to digital signals in Phase III urban areas by MSOs/cable operators has already expired on 31.1.2017. The reports from many major MSOs, having switched to digital signals, has been very encouraging, however, information from many MSOs are yet to be received.
- 5. In view of above, you are, therefore, requested to ensure/confirm that the analog signals in Phase III areas are not transmitted w.e.f. 01/02/2017 and in the eventuality of any MSOs/Cable Operators having not complied with these directions/orders, you may kindly initiate action under Sec. 11 of the Cable TV Networks (Regulation) Act, if they are still continuing to carry analog signal in Phase III urban areas, violating Sec. 4A of the Cable TV Act under intimation to this Ministry.

(K. Sanjay Murthy)

Joint Secretary to the Govt. of India

Tel: 23382597

To

All Authorised Officers of States/UTs

Copy to: Chief Secretaries of all States/UTs.